

## SOLUTION IMPLEMENTATION BENEFITS:

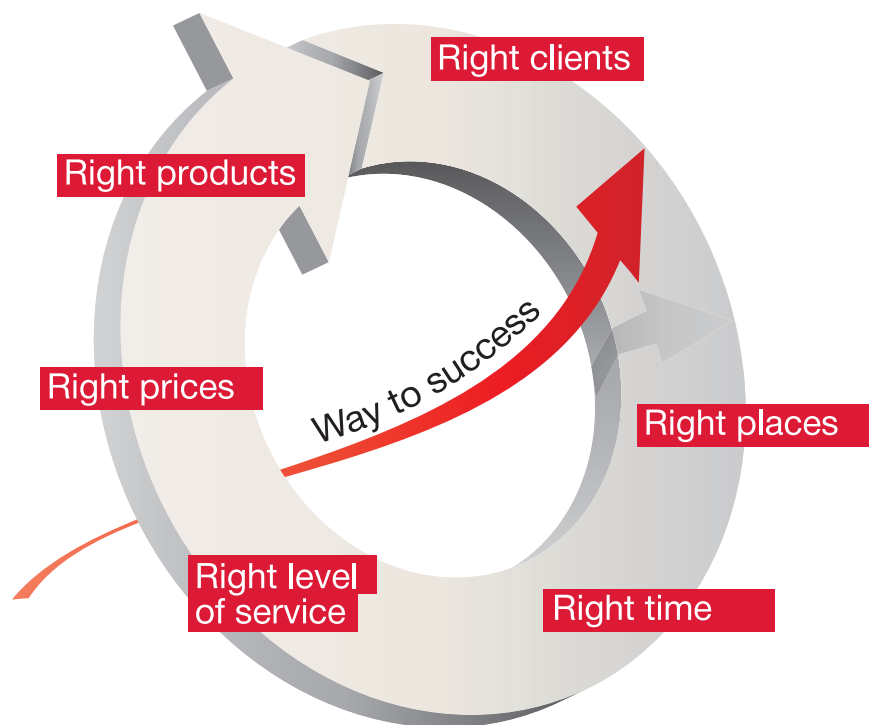
- ✓ **6-11%** increase in turnover and **3-5%** cost reduction;
- ✓ Return of investment (ROI) up to **220%**.

## BUSINESS BENEFITS:

- ◆ Visual monitoring of main retail KPIs versus plan and previous period values;
- ◆ Assortment optimization by eliminating of unprofitable SKUs;
- ◆ Out-of-stock analysis;
- ◆ Evaluation of marketing and advertising effectiveness;
- ◆ Retail space optimization.

Business Intelligence solution targets to help you optimize business performance by accumulating information on products and people alongside with financial flows in time and without distortions.

## HOW TO INCREASE PROFIT AND REDUCE COSTS?



## CONTACTS:

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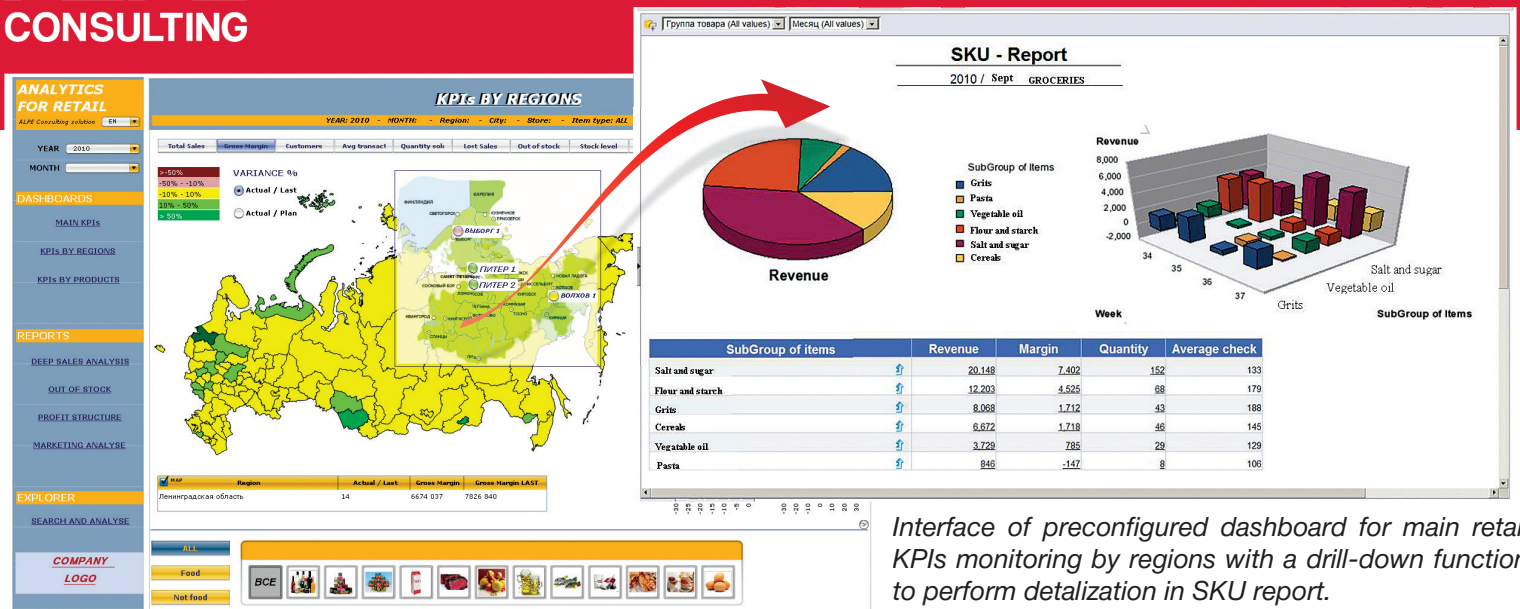
## SPECIAL OFFER:

Implementation of Business Intelligence solution for retail companies based on SAP Business Objects Edge platform

PRICE **985 000 RUB.** (VAT included)  
TIME FRAME **2 months**

Note: This special offer is for informative purpose only and doesn't appear a public offer (paragraph 437 CC of RF). The terms of the offer can be changed according to project duration, functional scopes, number of users, etc.

# IMPLEMENTATION OF BUSINESS INTELLIGENCE SOLUTION FOR RETAIL COMPANIES



## SAP BUSINESS OBJECTS EDGE OVERVIEW

Business Intelligence platform provides:

- ◆ Accumulation and analysis of information from different sources (Excel, 1C, SAP, etc.);
- ◆ Visual and actual information to meet the requirements of each user;
- ◆ User-friendly interface allows business users to work without IT-staff assistance;
- ◆ Flexible system of authorization and access rights allocation;
- ◆ Reliability and low TCO.

## OUR OFFER INCLUDES:

Our solution involves the experience of leading retail business analysts and includes main retail KPIs. We provide professional support during the implementation and after go-live.

- ◆ SAP Business Objects Edge software;
- ◆ Analytical reports (3 reports at your choice, for example: sales analysis, out-of-stock report, marketing effectiveness report);
- ◆ Preconfigured interactive dashboard for main retail KPIs monitoring with a drill-down function to perform detalization in reports;
- ◆ User training;
- ◆ Application for analysis by iPhone and iPad.

## ALPE consulting

SAP Channel and Service Partner, was founded in 2006 and operates on the local and international markets. ALPE consulting was the pioneer in implementing SAP Business All-in-One for Retail. In 2010 the SAP implementation project at JSC Concern Kalina was nominated by SAP CIS with the "QUALITY AWARD 2010" as project of the year. Our specialists in SAP technologies and products form the core of one of the best SAP practices in Russia.

